



**FOR
IMMEDIATE RELEASE**

**STOXX TO LAUNCH FIRST PURE DIVIDEND CALCULATION BASED
ON THE DOW JONES EURO STOXX 50®**

Zurich (June 5, 2008) – STOXX Limited, the leading provider of European equity indices, will launch the Dow Jones EURO STOXX 50 DVP (Dividend Points), its first official calculation product that provides pure dividend data of the Dow Jones EURO STOXX 50 Index on June 16.

The Dow Jones EURO STOXX 50 DVP is licensed to Eurex, a leading international derivatives exchange, to serve as underlying of its Dow Jones EURO STOXX 50 Index Dividend Future, to be launched on June 30.

“The Dow Jones EURO STOXX 50 DVP is an innovative calculation that enables investors to hedge short selling of the Dow Jones EURO STOXX 50 Index and the possible resulting dividend impact. This data product proves again the leading role of the Dow Jones EURO STOXX 50, the major index for the euro zone, with respect to indexing innovation and further sophistication of index linked investment products,” said Werner Buerki, chairman of the supervisory board STOXX Ltd.

Peter Reitz, member of the Eurex board, said, “the Dow Jones EURO STOXX 50® Index Dividend future will enable investors to take a view on the dividends that are announced and paid by the individual constituents of the index in each year.”

The Dow Jones EURO STOXX 50 DVP represents ordinary un-adjusted gross cash dividends declared and paid by the individual components of the Dow Jones EURO STOXX 50 Index.

Historical data is available back to December 31, 2004. The Dow Jones EURO STOXX 50 DVP is calculated end of day and disseminated in real-time via the CEF® data

feeds of Deutsche Börse. For further information on the Dow Jones EURO STOXX 50 DVP and the Dow Jones STOXX indexes, please visit www.stoxx.com.

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Journalists may e-mail questions regarding this press release to PR-Indexes@dowjones.com or contact a member of the Dow Jones Indexes/STOXX public relations group:

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